

## Edinburgh Latin American Forum VI edition - 15/02/2017

The following information was last updated in February 2017.

### Speakers

#### Carolina Arriagada Peters – *Managing Director for Cities & Collaboration*

Carolina is the Managing Director for Cities & Collaboration, which empowers international collaboration by developing innovative programmes for cities and industries. Her professional experience includes working as Head of Consultancy and as Head of Europe, Middle East, Africa & Latin America at London & Partners, the official promotional organisation for London that connects international players with the ‘World’s Capital of Business’. Carolina has an MBA from Universidad Adolfo Ibañez in Santiago de Chile, and an MA in Communication from University of Westminster.

#### Daniel Gomez Gaviria – *Head of Competitiveness Research, World Economic Forum*

Daniel Gómez Gaviria is currently Head of Competitiveness Research at the World Economic Forum. He holds a PhD in Economics with specialisations in international trade and industrial organisation from the University of Chicago, where he also obtained an MBA from the Booth School of Business and an MA in Economics from the Department of Economics. He completed his degree in Economics at HEC University of Lausanne, where he also completed a Master’s in Banking and Finance.

Before joining the Forum, Dr Gómez Gaviria was advisor to the Minister of Trade, Industry and Tourism of Colombia and a researcher with Fedesarrollo, the main public policy think tank in Colombia. Before completing his PhD, he was an antitrust consultant with NERA and LECG’s European Competition Policy Practices. He also completed the European EC Competition Law diploma at King’s College, London. Dr Gómez Gaviria has been a frequent contributor to Revista Dinero, Portafolio, and La Patria, and he was editor of Revista Coyuntura Económica Fedesarrollo. He has been an adjunct professor of Economics at Universidad de los Andes and Universidad Javeriana, in Bogotá, Colombia.

#### Mauricio Munguía – *International Director at Santander*

Mauricio Munguía joined Santander UK in 2014 as International Director and is now the Latam Desk Director specialist in Latin American markets based in London. He moved from Spain to UK to help develop Santander UK’s International Banking team’s focus on LATAM business opportunities.

Mauricio has over 20 years experience in Global Transactional Banking (GTB), Trade Finance and Financial Institutions management roles. He also has considerable International experience from having lived and worked abroad and his particular focus throughout the last 10 years has been on developing links between Europe (Spain & Great Britain) and Latin American markets.

Prior to joining Banco Santander UK, Mauricio worked in Mexico, New York and Madrid for global banks such as HSBC, BBVA and Monex Financial Group. Mauricio holds a BA in Business Administration from the Universidad Iberoamericana of Mexico City and post-graduate studies from New York University (NYU) and Instituto Tecnológico Autónomo de México (ITAM)

#### Noor Naqschbandi – *Director of the Alliance for Integrity*

Noor Naqschbandi is the Director of the Alliance for Integrity, a business-driven, multi-stakeholder initiative with operations in Brazil, Argentina, India, Indonesia and the respective regions. The Alliance for Integrity is founded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and the German Industry. Noor is also responsible for the 10th Principle of the UN Global Compact at the German Global Compact Network.

After studying Governance and Public Policy at the University of Erfurt, Pitzer College (Los Angeles) and the Hertie School of Governance (Berlin), Noor started working for the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in 2009. He was an Advisor on Corporate Governance at the Indian Ministry for

Corporate Affairs. Following this, he coordinated an expert's cluster on Education and Governance in South America and South Asia.

**Dr. Benjamin Reid – *Co-head of the International Innovation team within Nesta's Policy and Research division***

Benjamin is co-head of the International Innovation team within Nesta's Policy and Research division, examining new global trends and practices in innovation, with an emphasis on emerging economies such as China, India, Brazil and Malaysia. The team works around the world to build knowledge, programmes, resources and networks for innovation that will help the UK to flourish in a rapidly changing global economy. Beginning in 2015 with a study scoping the development needs of innovation agency executives in the Pacific Alliance group of countries for the Innovate UK agency, Benjamin now leads on the new Nesta-led executive development programme for innovation policymakers, the Global Innovation Policy Accelerator.

He holds a PhD from Henley Business School at the University of Reading, which focused on the evaluation of management and leadership development programmes.

**Claudio de la Puente – *Peruvian ambassador to the United Kingdom***

H.E. Claudio De la Puente has been Ambassador Extraordinary and Plenipotentiary of Peru to the United Kingdom of Great Britain and Northern Ireland since November 2015. Prior to his current duties, Ambassador De la Puente held the important position of Vice Minister of Foreign Affairs of Peru. In 2005 he was appointed as a Director General for the Americas at the Ministry of Foreign Affairs of Peru, where he played an active role until 2010.

Additionally, Ambassador De la Puente, has been Director General for Security Affairs and Director for South America as well as the North America Department at the Ministry of Foreign Affairs. Abroad he served as Ambassador of Peru to Australia from 2005 to 2010. Previously, he served in Colombia, in Belgium -where he was appointed to the European Union Mission-, in Denmark and in the US.

Ambassador De la Puente is a career diplomat with a degree in Law and a Postgraduate degree in International Trade from the Ecole de Commerce Solvay at ULB University in Brussels, Belgium.

**David Nájera Rivas – *Chargé d' Affairs at the Embassy of Mexico to the United Kingdom.***

Minister David Nájera holds a degree in Business Administration from Universidad Iberoamericana, a master's degree in Asia & Africa Studies from El Colegio de México, and a BA in Intelligence for National Security from the Mexican Center for Investigation and National Security. He also graduated from the High Level Officials Course at the Center for Hemispheric Defense Studies in Washington D.C.

At the Headquarters of Mexico's Ministry of Foreign Affairs, Minister Nájera has served as Deputy Director General for Special Affairs -Undersecretary for North America- (2007-2011); Head of the Regional office of the Ministry of Foreign Affairs in Mérida, Yucatán State (2006-2007); and Advisor to the Secretary of Foreign Affairs (1991-1992). He also has been posted to the Embassy of Mexico in Belgium, Luxembourg, and the Mission to the European Union (2002-2006); and the Mexican Diplomatic Missions in Israel (1997-1998) and Canada (1994-1997).

In the public sector, he has served as Foreign Press Spokesman to the President of Mexico, Ernesto Zedillo Ponce de León (1998-2000), and Director of Multilateral Affairs at the Ministry of Social Development, as part of the team for Mexico's accession negotiations to the OECD (1993-1994).

In the academic field, he has developed an intense activity in researching, teaching and lecturing. He has taught at the Mexican Naval Studies Center and at the National Defense College. He has been professor at the Colegio de Mexico, Universidad Iberoamericana, Universidad de las Americas, and other universities and academic institutions. Lecturer at several universities in Latin America, he has also collaborated in six collective books and extensive academic publications, especially on issues related to Middle East politics, history, international affairs and culture. He also has been author of several articles on international and cultural issues published in different Mexican media.

He has been secretary of the Association of Asian and African Studies at El Colegio de México; and is a member of the Mexican Association of Foreign Affairs Studies, the Foreign Affairs Service Association, and the Analysis Group for Security with Democracy.

## Nestor Osorio Londoño – *Colombian Ambassador to the United Kingdom and Northern Ireland*

Néstor Osorio is the Ambassador of Colombia to the United Kingdom and Northern Ireland. Previously he was the President of the Economic and Social Council, the Permanent Representative of Colombia to the United Nations and the Permanent Representative of Colombia to the World Trade Organization.

## Daniela Valdés – *Head of Planning and Governance of the NHS London STP Programme*

Daniela Valdés is a global and public Health specialist, currently the Head of Planning and Governance of the NHS London STP Programme. In this role, she works across eight CCGs in NW London driving the engagement and consultation around local sustainability and transformation plans with a strong public health and prevention focus, for a population of over 2 million. She is also a member of the board of trustees of Medsin since 2016, advising on Charity Finance and Fundraising opportunities.

Daniela has also worked in the World Bank as the Monitoring and Evaluation Advisor to the Colombian government, delivering large monitoring and evaluation projects at a national level within a politically sensitive environment. Prior to this, Daniela was Head of Foreign Investment Analysis in PRO Colombia.

Daniela is Russell Group and Ivy-league educated, having attended the Harvard T.H. Chan School of Public Health for a programme in Global Health Delivery, and has an MSc from University College London in Economics, with a focus on Development Economics.

## HMA Dr Ian Collard – *Her Majesty's Ambassador to the Republic of Panama*

Dr Ian Collard began his role as Her Majesty's Ambassador to the Republic of Panama in November 2013. Ian has more than a decade's experience with the British diplomatic service, and has previously served at the United Nations Security Council in New York and at the British Embassy in Washington DC. Ian has represented the UK in international negotiations on topics including proliferation, piracy, conflict and terrorism and has provided policy advice about the UK's foreign and security policy interests in the Middle East, Africa and Latin America. He graduated with Bachelor's and Master's degrees, and a Doctorate, each in biological and anthropological sciences, from King's College, Cambridge University.

## Juan Santelices – *Founder and Managing Director of Fair Business Alliance*

Mr Santelices is a Forest Engineer and entrepreneur with extensive experience of supporting international development through ethical, fair and sustainable trade. He created Fair Business Alliance in 2009. Keen to make a positive difference to people's lives, Juan Andres saw an opportunity to apply his 15 years experience and skills in international development and sustainable trade to support small businesses in developing countries. He speaks English, German, Spanish and Portuguese.

Since 1995, Mr Santelices has built up experience working with third, second and primary level producer organisations, cooperatives, associations, small forest enterprises, fishers communities, certification bodies, governmental institutions, NGO's, ethical financial institutions, importers, distributors and wholesalers.